GOVERNMENT OF INDIA
ROAD TRANSPORT AND HIGHWAYS
LOK SABHA

UNSTARRED QUESTION NO:4040
ANSWERED ON:09.04.2003
ROAD ACCIDENTS
DHANI RAM SHANDIL

Will the Minister of ROAD TRANSPORT AND HIGHWAYS be pleased to state:

(a) whether surveys have revealed that there is constant increase in road accidents due to hoardings and bill boards put up along the national highways;

(b) if so, whether the Union Government have issued orders for the removal of the same;

(c) if so, the details thereof; and

(d) the action taken/proposed to be taken by the Government against the companies violating the orders?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF ROAD TRANSPORT AND HIGHWAYS (MAJOR GENERAL (RETD KHANDURI)

(a) No survey has been carried out to assess the number of accidents occurred exclusively due to hoardings and bill boards.

(b) Yes, Sir.

(c) Since hoardings are a source of distraction for the drivers, Ministry has laid down that no advertisement hoardings be allowed on National Highway land except for informatory signs of public interest.

(d) The Ministry through several D.O. letters including three at the highest level from the Minister of State (Road Transport & Highways) addressed to Chief Ministers has urged the State Governments for strict compliance of these policy guidelines. In case of any violation, State Governments have been authorized to take necessary action.